Best Theatre Arts Privacy Policy

Best Theatre Arts is committed to protecting your privacy when you use our on-line, telephone or other services ("Services"). In this policy we explain how and why we collect your information, what we do with it and what controls you have over our use of it.

From time to time, we add or change functions, features or products to our Web Sites or add or change Services. This, and our commitment to protecting the privacy of your personal information, may result in periodic changes to this Privacy Policy. As a result, please remember to refer back to this Privacy Policy regularly to review any amendments.

Your acceptance of these Privacy Statement terms

By using any of the sites within our web site network ("Web Sites") or our Services, you unconditionally agree to be bound by this Privacy Policy.
What data do we collect and how do we use it?

Best Theatre Arts collects and processes information about you in order to:
(i) identify you each time you visit a Web Site or wish to have a Service provided
(ii) process orders or applications submitted by you
(iii) improve our Services and Web Sites
(iv) Customise your experience, for example, provide advertisements that we think are relevant to you and which support any specific requests for information you may make through keyword searches
(v) carry out research on the demographics, interests and behaviour of all of our customers
(vi) send you information we think you may find useful, including information about new Best Theatre Arts products and services.

You may be asked, either when you register with us, or at other times, for information about yourself, such as your name, e-mail address, postal address and telephone number. You may also be asked to share with us your interests, hobbies and preferences. In addition, when you order certain goods or services from our Web Sites, we will need to know your credit/payment card number and expiration date.
You are under no obligation to provide this information, but if you don't then we may not be able to provide you with certain services or personalise your experience and tailor our Services for you (for example, tell you about special offers on things you're interested in).

Log files/IP addresses

When you visit our Web Sites, we automatically log your IP address (the unique address which identifies your computer on the internet) which is automatically recognised by our web server. We use IP addresses to help us administer our Web Sites and to collect broad demographic information for aggregate use. We do not link IP addresses to personally identifiable information.

Non personal information

We may automatically collect non-personal information about you such as the type of internet browsers you use or the site from which you linked to our Web Sites. You cannot be identified from this information and it is only used to assist us in providing an effective service on our Web Sites. We may from time to time supply the owners or operators of third party sites from which it is possible to link to our Web Sites with information relating to the number of users linking to our Web Sites from their sites. You cannot be identified from this information.

Use of Cookies

Cookies are pieces of information that a Web Site transfers to your hard drive to store and sometimes track information about you. Most web browsers automatically accept cookies, but if you prefer, you can change your browser to prevent that. However, you may not be able to take full advantage of a Web Site if you do so. Cookies are specific to the server that created them and cannot be accessed by other servers, which means they cannot be used to track your movements around the web. Although they do identify a user's computer, cookies do not personally identify customers or passwords. Credit card information is not stored in cookies.

We use cookies for the following reasons:
(i) To identify who you are and to access your account information
(ii) To estimate our audience size and patterns
(iii) To ensure that you are not asked to register twice
(iv) To control how often visitors see similar ads
(v) To track preferences and to improve and update our Web Site
(vi) To track the progress and number of entries in some of our promotions and contests.

With whom is the information shared?

Best Theatre Arts will not share, sell or rent your personal information to third parties. However, we may disclose your personal information to third party suppliers who provide services on our behalf.
Best Theatre Arts may disclose aggregate statistics about our sales, our Web Site visitors and customers of our telephone services in order to describe our services to prospective partners, advertisers and other reputable third parties and for other lawful purposes, but these statistics

will not include personally identifying information.
Best Theatre Arts may disclose personal information if required to do so by law or if it believes that such action is necessary to protect and defend the rights, property or personal safety of Best Theatre Arts and its Web Sites, visitors to the Web Sites and customers of our Services.
Our Web Site contains links to the sites of third parties. When you visit these sites, we suggest that you read their privacy policies. Best Theatre Arts is not responsible for the privacy policies or the content of such sites.
We will only sell or rent your personal information to a third party either as part of a sale of the assets of a Best Theatre Arts company or having ensured that steps have been taken to ensure that your privacy rights continue to be protected.

Information about products and services

It is very important to us that we provide you with the highest level of service. In order to help us do this, from time to time Best Theatre Arts companies may send you details of our products and services which we think may be of interest to you. If at any time you do not wish to receive these details, please e-mail us by using the contact form provided on the website.

Security

Best Theatre Arts places a great importance on the security of all information associated with our customers. We have security measures in place to attempt to protect against the loss, misuse and alteration of customer data under our control. For example, our security and privacy policies are periodically reviewed and enhanced as necessary and only authorised personnel have access to user information. With regard to our Web Sites, we use secure server software (SSL) to encrypt financial information you input before it is sent to us. While we cannot ensure or guarantee that loss, misuse or alteration of data will not occur, we use our best efforts to prevent this.

Where is the information stored?

Information which you submit via our Web Sites or our telephone services is stored on a computer located in the European Economic Area. This is necessary in order to process the information and to send you any information you have requested. Information submitted by you may be transferred by us to our other offices and to reputable third party suppliers, which may be situated outside the European Economic Area. Not all countries outside the EEA have data protection or privacy laws. In addition, if you use our Services while you are outside the EEA, your information may be transferred outside the EEA in order to provide you with those Services.

Booking and Payments

We use Thrive 4 to manage class bookings, registrations and payments. When you book a class, camp or trial through our website, your name, contact details and payment information

are processed by Thrive 4 as our data processor. Thrive 4 only processes your data on our instruction and in accordance with their own privacy policy, which you can read at https://thrive4.com/privacy-policy/. We do not store your payment card details ourselves.

Comments

Please contact us with any questions, concerns or comments you have about our Privacy Policy by using the contact form on the website